



## Customer Story:

# Accountant Support: “Moore” Support for ScanSnap® Receipt Edition

Learn how a busy accounting firm turns receipts and documents into actionable, search-friendly data in popular accounting software with ScanSnap® Receipt Edition.





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Jennie Moore is a self-proclaimed “no-nonsense accountant.” Her Belleville, Ontario, Canada-based financial technology firm, [Moore Details](#), supports businesses that run on [QuickBooks](#) accounting software.

She is no stranger to under-performing office technology and says she counts her ScanSnap® document scanner as one of the most critical components of her workflow.

Moore's passion for streamlining processes led her to embrace ScanSnap document scanners over ten years ago, when document scanners for accounting were many times slow and cumbersome, she says.

Her ScanSnap® document scanner was a game changer with ultra-speedy precise scanning and image clarity that satisfied both her fast-clip style and demanding daily workflows.

“Every time I test anything with Ricoh, I never use a manual. Scanning with a ScanSnap® document scanner is meant to be intuitive,” says Jennie.

The firm's journey with ScanSnap® document scanners has transformed her work. It has saved her time and ensured accuracy for customers and in managing receipts, and financial documents.

### NEED FOR SPEED: DEMANDING WORKFLOWS

Jennie's first encounter with the [ScanSnap® Receipt Edition](#) was a breakthrough for her work life. With a penchant for impatience, Moore says, she is easily frustrated by sluggish technology.

For Jennie, technology must work seamlessly. Downtime is not an option. The reliability of ScanSnap® became the cornerstone of her workflow. “I'm not a patient woman when it comes to technology. I need it to work,” she asserts. ScanSnap's durability and long product life aligned perfectly with her expectations, providing the reliability she sought.

“It scans so quickly—that's what sold me,” she recalls. “I needed something that could keep up with my pace.”

Moore Details works with a variety of clients, supporting everything from QuickBooks set-up, to payroll management, bookkeeping set-up and more. Jennie admits if office technology breaks down, she'll recycle it, and buy a new one, just to keep pace with her clients and workflow demands. That's how she's become a ScanSnap® loyalist, over many model updates—from the [ScanSnap® iX1300](#) to the [ScanSnap® iX1600 Receipt Edition](#).

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**Jennie Moore**  
Moore Details, Inc.

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### THE GAMECHANGER: SCANSNAP® EASE VS PHONE SCANNING

The distinction between phone scanning and ScanSnap® is evident to Jennie. While phone scanning seemed convenient at first, the compromised image quality and tedious cleanup process proved inefficient for her needs.

“It’s not time efficient, fine for one-offs,” she states, and says that it’s very impractical for clean-up jobs. “The quality of taking a picture (with a phone) is not very good,” Jennie observes. She says phone images can be blurry and are a challenge to figure out the distance to center, so as to capture all the data on receipts.

In contrast, ScanSnap®’s crisp, full image capture ensured Jennie would not have to go back to rescan or resize an image. In particular, with long receipts, her ScanSnap® captures all the data. The technology allows her to focus on value-adding tasks rather than time-intensive clean-up jobs.

### A MUST-HAVE: OCR AND ACCOUNTING SOFTWARE INTEGRATION

Image capture, coupled with accounting software integration are by far the most significant criterion for buying a ScanSnap®, says Jennie.

Moore Details typically uploads documents to [HubDoc](#), a popular cloud-based accounting software that works with hundreds of institutions and vendors. The software extracts data from receipts, invoices, and documents for actionable data entry and reconciliation.

Jennie loves that along with HubDoc, ScanSnap® includes OCR (optical character recognition) processing, to make data instantly searchable when she uploads it to this and other cloud software.

Moore Details, Inc. offers extensive QuickBooks support, which is why, Jennie says, [ScanSnap® iX1600 Receipt Edition](#) is so beneficial for accounting firms. The document scanner is optimized for QuickBooks use at home or the office.

Jennie values that a document, receipt, invoice, or tax record can be digitized directly to a QuickBooks account. There are no drawbacks like “bleed-through” that can occur with still-in-use carbon paper receipts. “We need good quality technology in order for technology that uses OCR technology to work properly.”

Whether it is for client clean-up jobs or tax preparation, the ScanSnap® document scanner has become her trusted “ally,” simplifying clean-up jobs with its direct scanning capabilities and clear image quality.

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**“You know we can take a picture  
(of receipts) with phones. But it  
is so time consuming. The quality  
of taking a picture with this device  
is not very good. When you think  
of all the images you need to take,  
this is not actually time efficient.”**

**Jennie Moore**

Owner, Moore Details, Inc.



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For one large accounting clean-up job, Jennie needed to comb through two years of data. If even one image was blurry, or data capture was poor, she says, they would have needed to go back through to fix it. “That’s not cool at all,” Jennie asserts.

“What ScanSnap® does is capture it crisply, and then the OCR technology... can start being smart, so I don’t have to work as hard.”

## TIPS FOR SMALL BUSINESS: COST AND TIME SAVINGS

Empowering her clients with the same efficiency has become a mission.

Jennie says that many times, clients don’t understand the power and benefits until they see a ScanSnap in use. “They’re not thinking this is built for high intensity speed, to really create a good process,” she says.

Moore has recommended ScanSnap® document scanner implementation in everywhere from restaurant back-of-the-house administration to dental offices.

Moore lists the following benefits of ScanSnap® for all types of small businesses:

- It quickly and accurately captures receipts
- Digitizes immediately to decrease misplaced receipts and clutter
- Mass upload capabilities and preview before saving each file

The ScanSnap® Receipt Edition has become an indispensable tool for Jennie. With her ScanSnap®, the days of squinting at blurry receipts are over. She jokes that the scanner even “irons out” crumpled receipts, an unforeseen benefit of the well-designed rollers. “The way that it just triages the receipts, is like ‘ninja quality,’” she says.

Jennie has even given one away to a construction-based client, who could easily scan every receipt and invoice at the end of the day, emptying pockets to ensure all his business data was digitized daily.

“It sells itself, when people see it working, it sells itself.” Jennie says.

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**Jennie Moore**

Owner, Moore Details, Inc.

## ScanSnap® Receipt Edition

Exclusive Invoice and Receipt  
OCR processing features,  
now optimized for QuickBooks®



### Product Features:

- Touch-screen scanning directly to QuickBooks
- Ultra-fast, crisp receipt and invoice scanning
- Scan direct to popular cloud softwares—no PC required
- Collaborative digitization for small business



To learn more, visit us at [www.RicohDocumentScanners.com](http://www.RicohDocumentScanners.com) or contact us at (888) 425-8228 .

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