

**Customer Story:**


Transforming family memories and bringing meaning to life's most important moments



When Jen Ihrig founded [The Peachy Studio](#) in 2025, it started with a realization many families share: thousands of meaningful photos were sitting on devices—rarely revisited, rarely enjoyed. As a mom, photographer, and entrepreneur, Jen saw firsthand how quickly memories accumulate and how easily they can become disorganized or forgotten.

Her mission became clear: help families organize, digitize, and transform their photographs, children's artwork, and keepsakes into heirloom-quality albums that can be enjoyed for generations.

Today, ScanSnap plays a critical role in making that mission possible.



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### **THE CHALLENGE: TIME-CONSUMING, MANUAL WORKFLOWS**

Before adopting ScanSnap, Jen's photo digitization process was inefficient and inconsistent. She relied on flatbed scanners or photographing images manually—methods that required significant setup, editing, and file organization afterward.

As her business grew and she began working with large client collections, this approach became unsustainable.

### **THE SOLUTION: SCANSNAP IX2500 PHOTO EDITION**

With ScanSnap, Jen transformed her workflow into a fast, organized, and scalable process.


One of the most impactful features is the ability to create custom scanning profiles in seconds. With a simple tap, files are automatically routed into designated folders, eliminating extra steps and reducing manual organization.

"Being able to tap the folder I want my scans sent to—already complete with my preferred settings—makes the workflow feel seamless and organized."

Batch scanning has also dramatically improved efficiency. "The scans transfer directly into the correct folders without extra steps, which saves a tremendous amount of time when organizing hundreds of memories for clients."

**"As my collection grew,  
I realized I needed a solution  
that could handle larger  
volumes while still producing  
high-quality results and  
protecting delicate originals."**

**Jen Ihrig**  
Founder, The Peachy Studio



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### PROTECTING WHAT MATTERS MOST

Many of the photographs Jen works with are irreplaceable family keepsakes. The [ScanSnap iX2500 Photo Edition](#) includes three 8.75 x 6.75-inch carrier sheets which play a critical role in preserving these delicate items.

"I really appreciate the photo carrier sheet for older or fragile photographs. Having a safe way to scan delicate prints without worrying about damage is incredibly valuable."

The carrier sheets also expand her service offerings—particularly when working with children's artwork.

### EXPANDING CREATIVE SERVICES

With ScanSnap, Jen has been able to introduce new offerings, including custom children's flat artwork albums, which transform stacks of school-year creations into curated keepsakes.

This capability has added a meaningful, personal dimension to her business, allowing families to preserve not only photographs but also the creativity and milestones of childhood.

### THE IMPACT: TURNING OVERWHELM INTO ORGANIZATION

For Jen's clients, the biggest benefit is peace of mind. Families often come to The Peachy Studio with boxes of photos and piles of flat artwork. ScanSnap enables Jen to transform those collections into structured digital archives and beautifully designed albums.


"This technology helps transform overwhelming boxes of old photographs and piles of children's artwork into organized digital archives and heirloom albums families can actually enjoy again."

**"I place each art piece inside the carrier sheets so materials like paint or glitter don't transfer onto the scanner itself. The scans come through beautifully—colors remain vibrant, and you can still see the texture and character of the original."**

**Jen Ihrig**  
Founder, The Peachy Studio

**"It allows me to focus more on the storytelling and album design side of preserving memories rather than spending hours manually organizing scans."**

**Jen Ihrig**  
Founder, The Peachy Studio



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### AN ESSENTIAL PART OF THE WORKFLOW

By automating the most time-consuming parts of digitization, ScanSnap allows Jen to focus on what matters most—storytelling and design.

### ABOUT THE PEACHY STUDIO

Today, ScanSnap is more than a tool—it's a foundational part of The Peachy Studio's process.

"The ScanSnap has become an essential part of my workflow... and it's a tool I genuinely look forward to using."

### ABOUT THE PEACHY STUDIO

The Peachy Studio helps families preserve their most meaningful moments by organizing, digitizing, and transforming photographs, children's artwork, and keepsakes into heirloom-quality albums.

Founded by Jen Ihrig, the studio is built on the belief that memories deserve to be seen, shared, and celebrated, not left buried in phones or storage boxes.

## ScanSnap® iX2500 Photo Edition



- ✓ Scan up to 100 photos per minute
- ✓ Three dedicated photo carrier sheets
- ✓ Scan directly to cloud storage (Google Photos, etc.)
- ✓ Personalized profiles

Shop ScanSnap iX2500 Photo Edition