

Customer Story:

## Enhancing Workplace Flexibility with RICOH Portable Monitors



### Business Needs

Itoki Corp. launched a forward-thinking workspace called “XORK Style”, aimed at embracing the concept of Activity Based Working (ABW), where employees have the freedom to select their workspaces based on the demands of their work. They were in search of a solution to boost employee flexibility while eliminating the constraints imposed by conventional monitors requiring a constant power source. Their goal was to empower employees to freely select their ideal workspaces without the constraint of needing to be constantly tethered to power sources.

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# Itoki Corporation

### Solution

Itoki discovered that RICOH Portable Monitors perfectly aligned with their ABW concept and desire for a wire-free environment. These monitors offered not only ease of use but also the freedom to work anywhere within the office, regardless of power sources.

The integration of RICOH Portable Monitors seamlessly aligned with Itoki's single-cable policy, eliminating the need for dedicated power sources. Using a single USB Type-C cable for both PC connection and power supply, employees experienced remarkable convenience. The wire-free workspace design included innovative experiments in power-less areas to promote flexibility.

The RICOH Portable Monitor Series is available in two models: wired connectivity (150) or wireless/wired connectivity (150BW). Both offer a blend of flexibility and flawless connectivity. It features a 15.6" HD OLED touchscreen display with vibrant brightness and superior contrast, elevating the visual experience. With 10-point touch capabilities, users effortlessly swipe, tap, and scroll, with the option to enhance usability further using the RICOH Stylus pen for drawing and writing.

### Benefits

The introduction of RICOH Portable Monitors has proven highly successful. A total of 24 monitors are strategically placed on storage stands throughout the office, allowing employees to use them freely. Unlike traditional fixed monitors, the portable monitors offer the mobility to carry and use them wherever needed. This has led to high popularity among employees and a significant increase in utilization rates.

By incorporating RICOH Portable Monitors into their ABW office concept, Itoki has successfully created a flexible, wire-free workspace that aligns with their mission of "Design tomorrow's work." These monitors not only enhance employee satisfaction but also leave a positive impression on visiting customers, further reinforcing Itoki's commitment to innovation in workspace design.



With its slim profile, it stores compactly, saving space efficiently.



Touch operation enhances work efficiency.

#### Product Snapshot

Vibrant 15.6" HD OLED display allows for higher brightness, better contrast, and rapid response time

Integrated stand can be freely adjusted to achieve the optimum angle for use

Scratch and shatterproof tempered glass display

150BW has a built-in battery that provides up to three hours of wireless operation

Comes with a protective carrying sleeve allowing for easy transport

\*This case study is translated from Japanese with the permission of RICOH COMPANY, LTD.